

KATELYN DISBRO

Graphic & Web Designer

Email: kmdisbro@gmail.com | Phone: (941) 725-1346 | Portfolio: kdisbro.com

Education

Bachelor of Fine Arts | Florida Southern College, 2017
Magna Cum Laude
Major: Graphic Design
Minors: Advertising Design & Art History

Experience

Graphic & Web Designer May 2017 - Present
CareerSource Suncoast | Bradenton, Florida

- Design and layout flyers, graphics, brochures, and handouts for all marketing collateral both digital and print
- Develop and execute internal and external projects that promote the organization to employers and customers
- Update and post to website/s and social media platforms
- Create logos and icons for programs and websites
- Take photographs and edits to arrange for type, illustration, and color
- Layout and send email campaigns to 2,000+ employers and 10,000+ career seekers
- Manage and schedule multiple social media and marketing campaigns
- Design and brand themes for multiple conferences for print and digital materials
- Work with the Communications Director to ensure all branded external outreach materials meet brand standards established by the governing body CareerSource Florida
- Collaborate with the Information Technology Director to develop the new organization website
- Create designs and layouts for websites and landing pages
- Update and code elements for website/s in WordPress

Art Department Assistant July 2013 - May 2017
Florida Southern College Melvin Art Gallery, Work Study | Lakeland, Florida

- Arranged and transformed the gallery for exhibition space to display all new artist/s artwork
- Hung all new artwork and set lighting for best viewing
- Assisted with all exhibition openings
- Helped faculty with organizing and moving artwork throughout the campus
- Maintained inventory and assembled equipment for the Art Department
- Worked on maintenance of MAC computer systems and printers within the department
- Worked closely with the Art Curator to ensure a positive experience for all visitors

Design Skills

Branding
Layout
Typography
Print Design

Technology Skills

Adobe Creative Suite | InDesign, Illustrator, Photoshop
Microsoft Office
WordPress

Essential Skills

Time Management
Problem Solving
Creativity
Communication
Planning
Collaboration

Accomplishments

Lighthouse Award Nominee | Statewide Workforce Professional Development Summit, September 2018
Fiat Lux and Academic Showcase | Florida Southern College, April 2017
Graphic Design Senior Thesis 3rd Place Winner | Florida Southern College, March 2017